

# Three diagnostics, one invented deal

Sample outputs from the Alt-V M&A, integration and lateral tools

Accompanies the general M&A briefing · Alt-V Law

Derek Duffy, APAC Director, Alt-V

**Every firm, person and figure in these reports is invented.** The reports are what the tools produce when run on the scenario below; nothing has been edited after generation.

## The scenario

**Marlowe Kendrick LLP** is a 180-fee-earner regional firm with five offices and about £38m in fees. It is acquiring **Tresham Vyse**, a 22-fee-earner private client, conveyancing and family practice with £3.4m in fees, two offices and a long-standing local name. At the same time Marlowe Kendrick is pricing a private client team lift-out and reviewing three laterals hired over the past two years.

| REPORT                                     | WHEN IT IS RUN                | READ IN THE SAMPLE                                                                                    |
|--------------------------------------------|-------------------------------|-------------------------------------------------------------------------------------------------------|
| <b>1. Integration Readiness Assessment</b> | Before heads of terms         | 48, Elevated. Technology highest at 65, High. First-90-days plan generated.                           |
| <b>2. Lateral ROI and Break-Even</b>       | Before an offer goes out      | Private client team, £1.5m claimed book: breaks even in Q12 on the central case, not on the downside. |
| <b>3. Lateral Retrospective</b>            | 12 to 36 months after arrival | Cohort of three: Accelerate, Renegotiate, Manage out. Portability below plan for two of three.        |

## How to read them

Each report has a free summary and a fuller report behind a contact gate; these samples show the full version. Inputs stay on the user's own machine, and only band-level results leave the browser, with consent. The Lateral ROI report switches to landscape for its quarter-by-quarter table.

The tools are management-consulting diagnostics. They do not give legal, regulatory, insurance or broker advice.

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## ALT-V LAW · M&amp;A TOOLKIT

# Integration Readiness Report

## Marlowe Kendrick LLP × Tresham Vyse

CONFIDENTIAL — CONTAINS PRE-MERGER ASSESSMENT. HANDLE ACCORDINGLY.

## FULL REPORT

### Overall integration risk

# 48

Elevated



## CULTURAL

## 41

 Moderate

## OPERATIONAL

## 47

 Elevated

## FINANCIAL

## 45

 Elevated

## TECHNOLOGY

## 65

 High

## AXIS

### Cultural — 41 · Moderate

| ATTRIBUTE                 | MARLOWE KENDRICK<br>LLP | TRESHAM<br>VYSE | CONTRIBUTION<br>(W·D) |
|---------------------------|-------------------------|-----------------|-----------------------|
| Performance<br>philosophy | 4 / 5                   | 1 / 5           | 2.25                  |
| Decision style            | 4 / 5                   | 2 / 5           | 1.50                  |
| Hierarchy & prestige      | 3 / 5                   | 1 / 5           | 1.50                  |

## AXIS

## Operational — 47 • Elevated

| ATTRIBUTE                      | MARLOWE KENDRICK LLP | TRESHAM VYSE        | CONTRIBUTION (W·D) |
|--------------------------------|----------------------|---------------------|--------------------|
| Fee-earner headcount           | 180                  | 22                  | 2.35               |
| Practice mix                   | Full-service         | Specialist boutique | 1.80               |
| Expected client/matter overlap | Some expected        | —                   | 1.50               |

AXIS

## Financial — 45 • Elevated

| ATTRIBUTE                    | MARLOWE KENDRICK LLP | TRESHAM VYSE        | CONTRIBUTION (W·D) |
|------------------------------|----------------------|---------------------|--------------------|
| Annual revenue (£m)          | 38                   | 3.4                 | 1.67               |
| Goodwill in partnership deed | No goodwill          | Goodwill recognised | 1.60               |
| Lock-up days (WIP + debtors) | 118                  | 182                 | 1.21               |

AXIS

## Technology — 65 • High

| ATTRIBUTE                        | MARLOWE KENDRICK LLP | TRESHAM VYSE      | CONTRIBUTION (W·D) |
|----------------------------------|----------------------|-------------------|--------------------|
| Practice management system (PMS) | Aderant Expert       | LEAP              | 2.70               |
| Conflicts-checking system        | Intapp (dedicated)   | Module within PMS | 1.80               |
| Identity / SSO maturity          | 4 / 5                | 1 / 5             | 1.75               |

## First 90 days

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### Days 1–30

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#### CORE-01

##### Stand up the IMO

Convert the integration strategy into a master plan. Run a 15-minute IMO daily stand-up for the first 30 days, a weekly 90-minute workstream-lead forum, and a fortnightly Steering Committee. Secure explicit IMO decision rights in the Steering Committee charter: workstream-level approval thresholds, escalation deadlines, authority to call attendance from any function, and a direct line to the Managing Partner.

IMO DIRECTOR

#### CORE-02

##### Day 1 communications and standing cadence

Issue the Day 1 pack in strict sequence: boards/senior partnership, top team, partners, all staff, top clients (called by the relationship partner on the day), other clients, media, regulators, suppliers. Establish the standing cadence — weekly combined news, monthly Managing Partner integration update, quarterly two-way town hall — and communicate every major decision within 24 hours of it being made.

COMMUNICATIONS LEAD

#### CORE-03

##### Top-client protection calls

Named-partner contact for the top 20–50 clients within 7 days, with a joint-leadership conversation for strategic accounts. Refresh or build account plans for those accounts within 60 days and staff joint partners from both legacy firms onto the top relationships.

SPONSOR / MANAGING PARTNER

#### TEC-01

##### Day 1 minimum viable technology

Deliver the Day 1 MVT: email co-existence moving to a single domain on or near Day 1, telephony, identity federation moving to a single SSO within 30 days, secure file access, and finance system access (read-only acceptable for the first 30 days).

CIO / IT DIRECTOR

#### TEC-02

##### Cyber baseline to the higher standard

Raise the security baseline to the higher of the two firms on Day 1: universal MFA, EDR on every endpoint, vendor risk re-baselined. Integrations are a heightened threat window — threat actors target announced deals — so defer non-essential change during cutover windows.

CIO / IT DIRECTOR

#### TEC-05

##### Conflicts technology unification

Put a single conflicts system live for all new matters on Day 1, with federated lookup across both legacy systems as the bridge, then re-run and resolve existing-matter conflicts within 30 days. Without unified conflicts checking, combined billing stops and the deal looks broken to clients within a week.

CIO + RISK / CONFLICTS LEAD

OPS-01

### **Publish the org design decision sequence**

Announce layer -1 within 30 days of close and publish the dated timetable for every layer below — people who do not yet know their role must know when they will know. Design the structure before placing people, and do not run co-heads beyond a defined transition window.

COO

OPS-02

### **Interdependency and critical-path map**

Build the workstream dependency matrix (org design → HR consultation; tech → finance chart of accounts; client retention → conflicts; brand → comms) and identify the critical path: regulatory approvals, billing-system cutover, leadership appointments, partner remuneration transition. Protect critical-path items with weekly cross-workstream coordination focused on dependencies, not status.

IMO PROGRAMME MANAGER

OPS-06

### **Unified conflicts and matter onboarding**

Stand up a single conflicts process before any combined billing: federated lookup across both systems from Day 1, automated cross-firm checks, centralised manual review, and a re-run of existing matters within 30 days. Sequence matter onboarding top clients first, and test the migration on five matters before scaling.

RISK / CONFLICTS LEAD

FIN-01

### **Single CFO, common close calendar**

Run separate ledgers with consolidation at the reporting layer under a single CFO from Day 1, and move both firms onto a common monthly close calendar by Day 30. Audit master data early — finance integrations break on data quality, not on systems.

CFO

FIN-02

### **Lock-up watch**

Set a combined-firm lock-up target, monitor weekly, escalate aggressively. Rising lock-up post-deal means partner billing discipline has slipped, which means partner attention has shifted — it is the single most diagnostic post-merger finance KPI.

CFO

CUL-01

### **Run the cultural diagnostic**

Field the culture diagnostic survey across both firms, run ~30 interviews per firm at multiple levels, and observe meetings and town halls. Produce a one-page two-column cultural map and a gap analysis classifying each gap as aligned, complementary, reconcilable or incompatible.

CULTURE LEAD

CUL-02

### Agree top-team behavioural norms

Hold a top-team session to agree explicit behavioural norms: disagreement voiced in the room, decisions communicated consistently and on time, “two-firm” thinking called out when it surfaces. Back the norms with 360 feedback and hard conversations when breached — 80% of cultural signal comes from observed top-team behaviour.

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## Days 31–60

CORE-04

### 30/60/90-day health checks

Run the 30- and 60-day integration health-check surveys across both legacy populations — confidence in leadership, clarity of strategy, pace, cultural integration, personal future — compare against the pre-deal baseline, and report deltas (themes, not just metrics) to the Steering Committee. Schedule the 90-day check.

IMO DIRECTOR

TEC-03

### System landscape decisions

For every domain (ERP/PMS, DMS, HRIS, CRM, KM, cyber tooling, networking, productivity, BI), decide adopt-acquirer / adopt-target / adopt-new / coexist-until-cutover, each with a hard sunset date and a budget line for legacy retirement. “We will run two systems for now” becomes “we are running two systems three years in” unless the sunset is set at programme start.

CIO / IT DIRECTOR

OPS-03

### Business-services consolidation plan

Choose one functional model per business-services function — “one firm, one decision”; hybrids need a justification — and set sunset dates for any interim co-leadership. Sequence announcements top-down and compress the ambiguity window: the gap between “structure announced” and “roles confirmed” is where productivity and retention are lost.

COO

OPS-04

### Office overlap decisions

Run the property-by-property decision matrix (keep / consolidate / exit / sub-let / refit) for every overlapping city, map break clauses and dilapidations exposure, and open landlord conversations early — landlords will be approached by competitors. Workplace-standard decisions carry cultural signal; decide them before fit-outs.

COO / REAL ESTATE LEAD

FIN-03

### Partner remuneration transition design

Design the transition between the two compensation models (adopt-one, build-new, or capped dual-running) and the PEP transition mechanics: guarantee, phased lockstep entry, or a transition pool funded from synergies. Brief every partner one-to-one on their projected position with sensitivity scenarios, and communicate to all partners on the same day — unexpected PEP dilution is a departure trigger.

MANAGING PARTNER + REMUNERATION COMMITTEE

## Days 61–90

TEC-04

### PMS / DMS cutover roadmap

Publish the 12–18-month practice-management cutover sequence — data cleanse → mapping → parallel run → cutover → stabilisation → legacy decommission — paired with the DMS migration plan. Decide the client and matter numbering convention now (it is irreversible) and build data quality in from the start; most migration overruns are data-quality overruns.

CIO / IT DIRECTOR

FIN-04

### Combined management reporting pack

Deliver the first combined management reporting pack by Day 90 (P&L, balance sheet, cash flow — by month, entity and practice) and start chart-of-accounts harmonisation targeting a single COA by Day 180, so next year's budget is built combined. Book the WIP and unbilled-disbursements cleanse before any billing cutover.

CFO

**Method.** Scores measure pairwise gaps weighted per the Alt-V M&A toolkit, blended with absolute-level risk for lock-up, concentration and security. Two same-category boutiques or two “Other” platforms score conservatively. This is a screening heuristic to focus due diligence, not a substitute for it.

### Talk to Alt-V about this integration

Email Alt-V

Generated by Alt-V M&A Integration Readiness Scorer (v1.0) · Model calibrated 11 Jul 2026 · Alt-V Law

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## ALT-V LATERAL ACQUISITION ANNEX

# Lateral ROI & break-even model

## Your offer

Confidential — pre-offer analysis. Handle accordingly.

Confidentiality. All calculation happens in this browser — the candidate's identity, the exact book size, the guarantee floor, the signing inducement and every firm-side monetary cost input are never transmitted, logged or stored. Only band-level shape flags leave the browser, and only after you submit the form below.

## EXECUTIVE SUMMARY

## Lateral offer read

In line

# Q12

P&L break-even (central case) · WC-inclusive break-even >Q12 · 3-yr cumulative £22,127

The offer clears on the central case but leaves no margin for a downside realisation — rework the guarantee shape, or force pre-hire client verification to lift the deflator.

Central-case P&L, Q1–Q12

| LINE                   | Q1     | Q2     | Q3     | Q4     | Q5     | Q6     | Q7     | Q8     | Q9    | Q10   | Q11   | Q12   |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|-------|-------|-------|-------|
| Realised revenue       | £28k   | £83k   | £138k  | £193k  | £234k  | £262k  | £276k  | £276k  | £276k | £276k | £276k | £276k |
| × margin × realisation | £9k    | £26k   | £43k   | £61k   | £74k   | £82k   | £87k   | £87k   | £87k  | £87k  | £87k  | £87k  |
| Guarantee              | £45k   | £45k   | £45k   | £45k   | £45k   | £45k   | £45k   | £45k   | £0    | £0    | £0    | £0    |
| Pll loading            | £4k    | £4k    | £4k    | £4k    | £4k    | £4k    | £4k    | £4k    | £4k   | £4k   | £4k   | £4k   |
| Post-guarantee comp    | £0     | £0     | £0     | £0     | £0     | £0     | £0     | £0     | £47k  | £47k  | £47k  | £47k  |
| One-offs               | £200k  | £0     | £0     | £0     | £0     | £0     | £0     | £0     | £0    | £0    | £0    | £0    |
| Total cost             | £249k  | £49k   | £49k   | £49k   | £49k   | £49k   | £49k   | £49k   | £51k  | £51k  | £51k  | £51k  |
| Contribution           | -£240k | -£23k  | -£5k   | £12k   | £25k   | £34k   | £38k   | £38k   | £36k  | £36k  | £36k  | £36k  |
| Cumulative             | -£240k | -£263k | -£268k | -£256k | -£231k | -£197k | -£159k | -£121k | -£85k | -£50k | -£14k | £22k  |

All figures £. Rounding: contribution pre-cost is rounded to the nearest whole unit before cost subtraction.

Scenario comparator

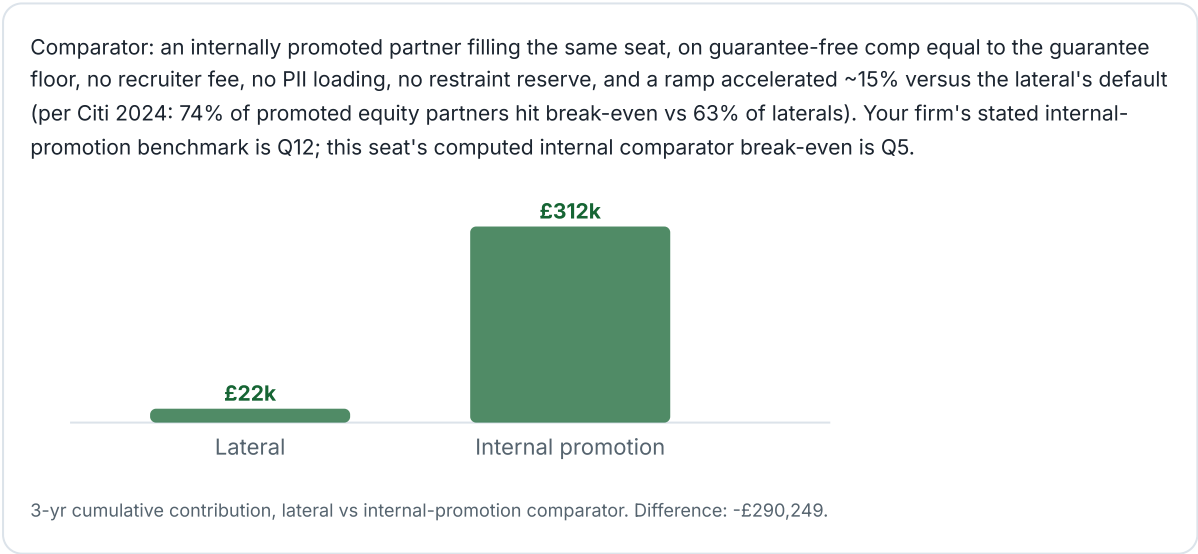
|                                                                                                                                            |                                                                                                                                     |                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>Downside</div><div>&gt;Q12</div><div>P&amp;L break-even</div><div>-£264k</div><div>3-yr cumulative</div><div>Lagging</div></div> | <div><div>Central</div><div>Q12</div><div>P&amp;L break-even</div><div>£22k</div><div>3-yr cumulative</div><div>In line</div></div> | <div><div>Optimistic</div><div>Q11</div><div>P&amp;L break-even</div><div>£58k</div><div>3-yr cumulative</div><div>In line</div></div> |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|

Working-capital-inclusive break-even

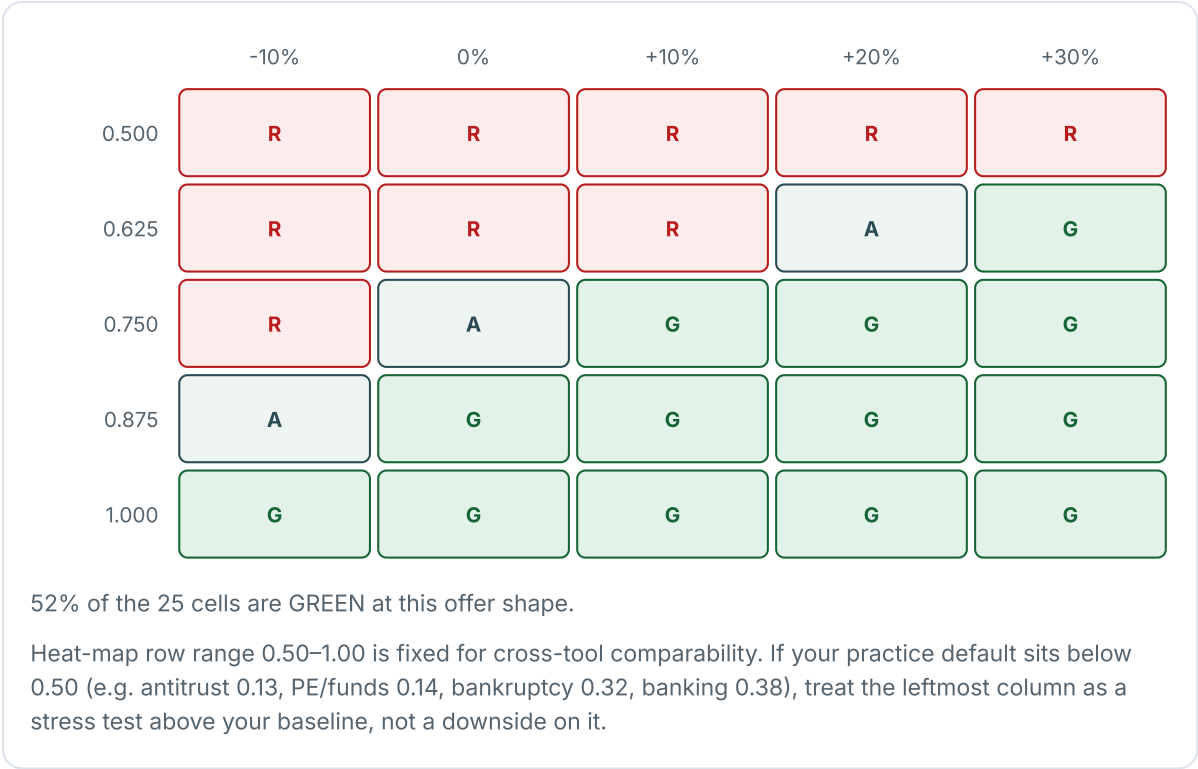
>Q12

Assumes 124-day lockup. Cash break-even lags P&L break-even by the lockup shift (1.36 quarters); costs are not shifted, only revenue.

Opportunity cost — internal promotion



Sensitivity — deflator × rate uplift



METHOD

How this was modelled

This model haircuts the candidate's claimed portable book by a practice-area coefficient derived from published Decipher LPQ data (2024) and a constant industry deflator of 0.70 (claimed 57% vs verified 35%, ratio ≈ 0.61; rounded to 0.70 for a conservative central estimate). Client concentration flagged 'High' docks the deflator by a further 0.10. Ramp defaults reflect industry consensus (6 months to regularly busy, 15–18 to full traction; 10–20% of laterals hit target on schedule per ALM). Cost stack defaults draw on Edwards Gibson recruiter benchmarks, Lubbock Fine lockup benchmarks (UK top-100 avg 124 days), Weightmans and Lockton PII practitioner commentary, and Citi Hildebrandt 2024 break-even data (63% laterals vs 74% promoted equity). Cash break-even shifts P&L revenue by the lockup-days assumption but keeps costs at their P&L timing — a simplification (salary and PII pay ~monthly at approximately their P&L quarter; a full creditor-days model would add ~5–10% to the cost side of the cash view). Every input is editable — the model reports what you tell it. It exists to focus the offer conversation, not to replace the diligence conversation with the PII broker, the ethics counsel or the internal comp committee. Practice-area deflators are directional; if you have client-by-client verification, use the override slider to reflect it.

Not legal advice, not PII broking advice. Every band-loading number is directional and the model note says so — the tool exists to focus the conversation, not to replace the underwriter or the broker.

ENGAGEMENT

# How Alt-V can help

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## The Lateral Acquisition Annex

This tool sits under pillar 5 of the Alt-V Legal Operating System — the Lateral Acquisition Annex, covering pre-offer conflict sanitisation, offer economics, the regulatory drill (successor practice, run-off cover) and the bedding-in schedule for lateral hires and team lift-outs. Every offer above Band A should run this model before the term sheet is drafted. Email Alt-V to walk through this specific offer.

[Book a scoping conversation](#)

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Generated by Alt-V Lateral ROI & Break-Even Model (v1.0) · Alt-V Law

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Not legal advice, not PII broking advice. Every band-loading number is directional and the model note says so — the tool exists to focus the conversation, not to replace the underwriter or the broker.

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# Lateral retrospective — Marlowe Kendrick LLP

Plan variance read · driver attribution · cohort roll-up

## EXECUTIVE SUMMARY

### Where this cohort stands against plan

#### RED

Cohort verdict RED across 3 laterals — 1 Green / 1 Amber / 1 Red. Your read is your weakest dimension, not your average. That is what the sponsor conversation is actually about.

## COHORT ROLL-UP

### 3 laterals loaded

1 Green

1 Amber

1 Red

#### Portability across the cohort is weaker than plan. (2 of 3 laterals)

This is not one lateral's problem. Rework the diligence process: the deflator applied at pre-offer is systematically loose.

#### Cultural pulse is drifting across the cohort. (2 of 3 laterals)

The integration engine is under-invested. Every next lateral will land into the same friction.

Variance vs plan

6 quarters elapsed · practice-area deflator 0.70

BOOK  
REALISATION  
Ahead

CASH  
COLLECTIONS  
Ahead

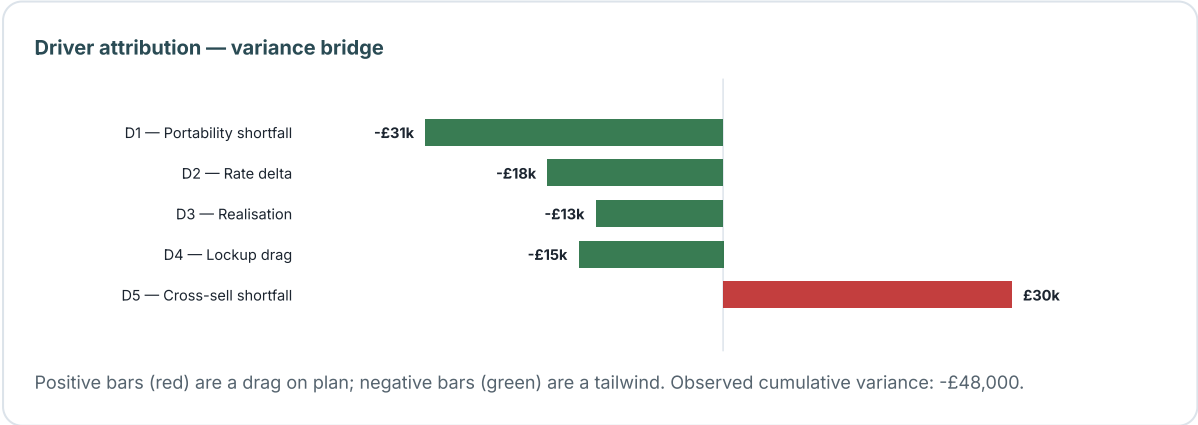
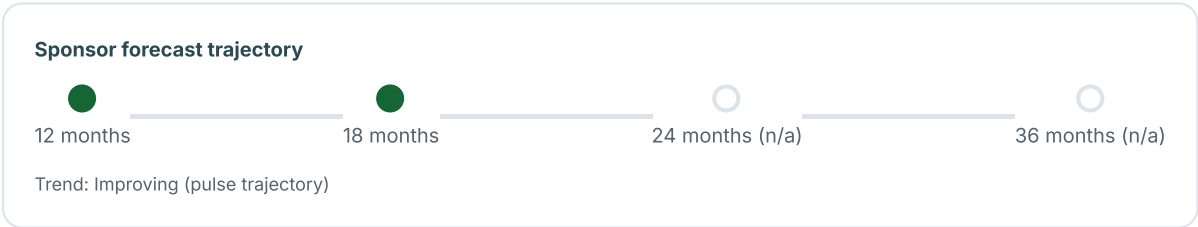
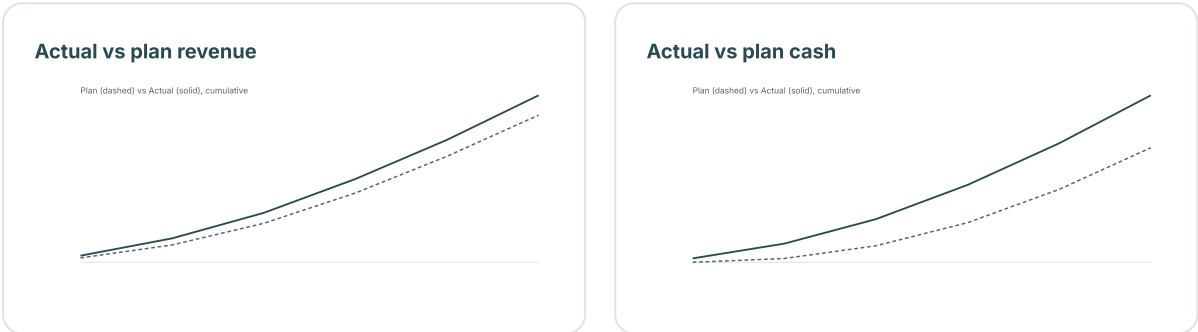
SPONSOR  
FORECAST  
Ahead

CROSS-  
REFERRALS  
Ahead

CULTURAL  
PULSE  
Ahead

GREEN

Your read is your weakest dimension, not your average. That is what the sponsor conversation is actually about.



**What each driver is measuring.**

- **D1 Portability shortfall.** How much of the drag comes from the book itself not arriving at the pace the plan modelled — the lateral landed, the clients didn't fully follow.
- **D2 Rate delta.** How much comes from the actual rate card sitting below the uplift the plan assumed — realised rates fell short of the modelled uplift.
- **D3 Realisation.** How much comes from write-offs above plan — the work was billed but the client didn't pay full sticker.
- **D4 Lockup drag.** How much comes from cash lagging revenue further than the plan assumed — the work is billed but the cash is stuck in WIP or debtors.
- **D5 Cross-sell shortfall.** How much comes from the Y2/Y3 cross-referral contribution baked into the plan not landing — the lateral's book is one thing, the firm's engine on the back of it is another.

**Accelerate**

- Book at 113% of plan at 18 months.
- Sponsor forecast Green-improving across all 2 checkpoints (pulse trajectory).
- Cross-referral flow symmetric at plan floor.

This is a plan variance read, not a performance appraisal. Use it to shape the sponsor conversation, not to open a formal process.

## Variance vs plan

8 quarters elapsed · practice-area deflator 0.55

BOOK  
REALISATION  

In line

CASH  
COLLECTIONS  

In line

SPONSOR  
FORECAST  

In line

CROSS-  
REFERRALS  

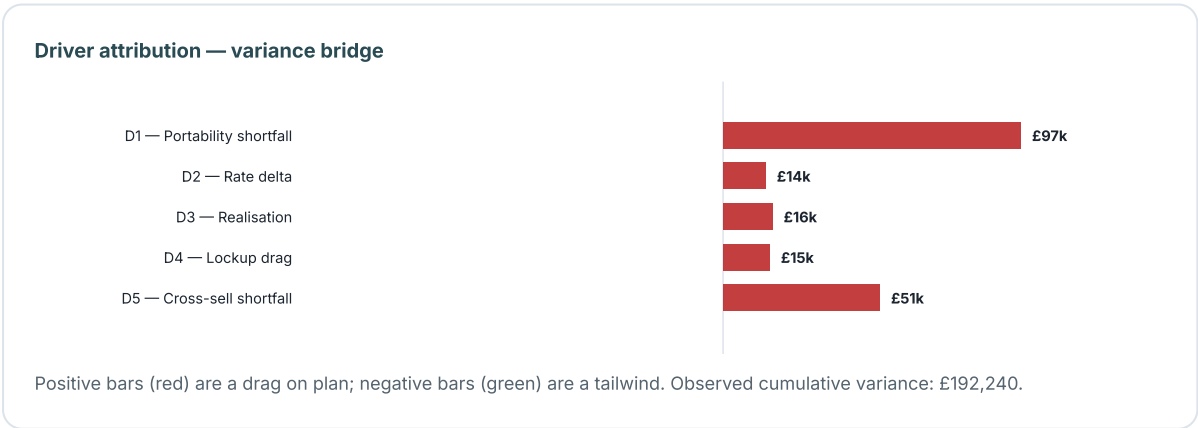
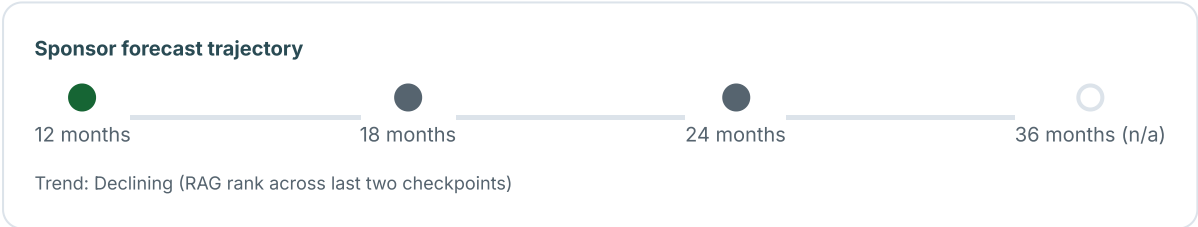
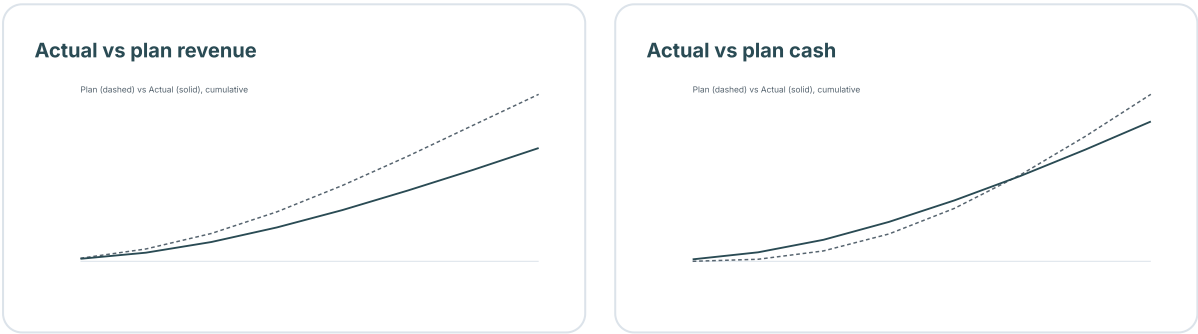
In line

CULTURAL  
PULSE  

In line

AMBER

Overall AMBER — driven by Book realisation, Cash collections, Sponsor forecast, Cross-referrals and Cultural pulse.  
Your read is your weakest dimension, not your average. That is what the sponsor conversation is actually about.



**What each driver is measuring.**

- **D1 Portability shortfall.** How much of the drag comes from the book itself not arriving at the pace the plan modelled — the lateral landed, the clients didn't fully follow.
- **D2 Rate delta.** How much comes from the actual rate card sitting below the uplift the plan assumed — realised rates fell short of the modelled uplift.
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- **D5 Cross-sell shortfall.** How much comes from the Y2/Y3 cross-referral contribution baked into the plan not landing — the lateral's book is one thing, the firm's engine on the back of it is another.

**Renegotiate**

- Book realisation 68% of plan at 24 months.
- Sponsor forecast Amber-declining across 3 checkpoints (RAG rank).

This is a plan variance read, not a performance appraisal. Use it to shape the sponsor conversation, not to open a formal process.

## Variance vs plan

6 quarters elapsed · practice-area deflator 0.45

BOOK  
REALISATION  
Lagging

CASH  
COLLECTIONS  
In line

SPONSOR  
FORECAST  
Lagging

CROSS-  
REFERRALS  
Lagging

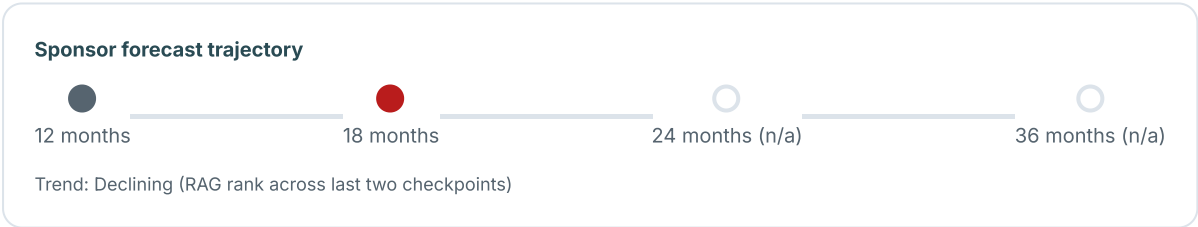
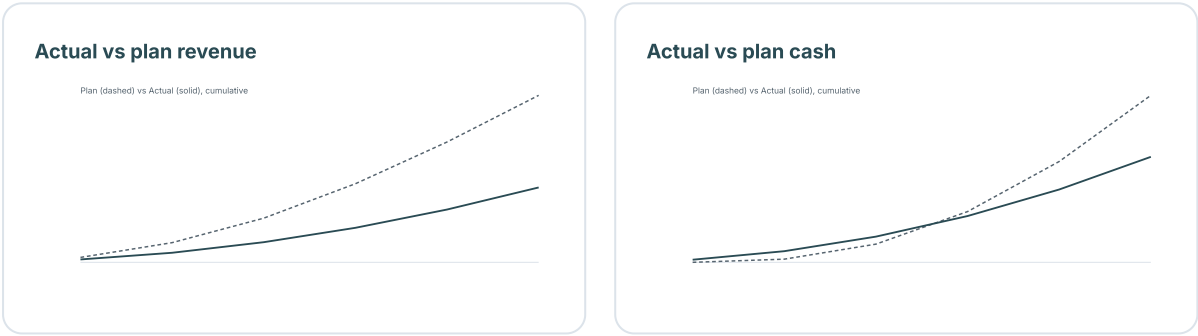
CULTURAL  
PULSE  
Lagging

RED

Overall RED — driven by Book realisation, Sponsor forecast, Cross-referrals and Cultural pulse.

Your read is your weakest dimension, not your average. That is what the sponsor conversation is actually about.

Asymmetric flow — gives without receipts signal integration friction on the receiving side, not just the lateral side.



**What each driver is measuring.**

- **D1 Portability shortfall.** How much of the drag comes from the book itself not arriving at the pace the plan modelled — the lateral landed, the clients didn't fully follow.
- **D2 Rate delta.** How much comes from the actual rate card sitting below the uplift the plan assumed — realised rates fell short of the modelled uplift.
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- **D5 Cross-sell shortfall.** How much comes from the Y2/Y3 cross-referral contribution baked into the plan not landing — the lateral's book is one thing, the firm's engine on the back of it is another.

**Manage out**

- Book realisation 45% of plan — below the 50% recovery threshold.
- Sponsor forecast Red at latest checkpoint.
- Cultural pulse also Red at review.

This is a plan variance read, not a performance appraisal. Use it to shape the sponsor conversation, not to open a formal process.

## METHOD

# How this read is built

This tool compares the lateral's cumulative actual revenue and cash against the plan implied by the same ramp curve used at pre-offer (Alt-V Lateral ROI Model). Practice-area deflators inherit from that model's Decipher-based coefficient library. Driver attribution decomposes the observed cumulative variance into five drivers (portability shortfall, rate delta, realisation, lockup drag, cross-sell shortfall) and normalises the raw contributions so they sum to the observed variance. Recommended actions are rule-based (§3.3) and carry the specific triggers that fired them. This is a plan variance read, not a performance appraisal — the tool tells you where the plan and the actuals disagree, not what to do about it. Use the read to shape the sponsor conversation, not to open a formal process. Every input is editable, every threshold is stated.

### Next: the Sponsor Partner delivery kit — templates T29 through T34

This retrospective is one input into a six-template kit that carries a lateral from candidate assessment through to a bedded-in, cross-referring partner. Here is what each template does and where it sits in the sequence.

- **T29 Lateral Candidate Assessment Scorecard** — Fork of T01 rebuilt for lateral dimensions: strategic fit, book portability estimate, cultural fit, PII exposure, guarantee economics, integration risk.
- **T30 Pre-Offer Conflict Sanitisation Protocol + NDA** — The Bolkiah-compliant workflow, sanitised matter description template, NDA scoped to diligence purpose, ring-fenced conflicts team undertaking, two-stage clearance protocol.
- **T31 Sponsor Partner Charter + 30/60/90/180 Dashboard** — Sponsor Partner role profile, pre-arrival business plan structure, dashboard template, cross-serving pipeline tracker, guarantee bedding-in schedule, internal rem-comparator disclosure protocol.
- **T32 Joint-Notice Letter Pack (three variants)** — Cooperative, adversarial and hybrid variants, each with the letter template, the sequencing protocol, the fallback plan.
- **T33 Per-Matter Novation Register** — Register columns, workflow, consent letter template, KYC re-underwriting workflow, disputed-matter escalation route.
- **T34 Anonymous Cultural Pulse-Check Rubric** — The ten-item Likert scored to 100, banded to the Annex §5.5 dashboard. Administered anonymously by HR or provider; consumed by this tool's cultural-pulse field.

The full delivery kit lives in templates T29 through T34, alongside the Alt-V Lateral Acquisition Annex.

**Talk to Alt-V about running the delivery kit at your firm**